



# FreshCO Goli Soda

SINCE: 1979

Investment

**11.9 Lakhs Only/-**

Monthly profit

**3 Lakh**

(After all Expenses)

Start Your Own Factory

ROI Just 4 Month

85% Margin

India's Fastest Growing beverage Brand with 120+ Factories in just 180 Days Across 19 States.

**100+**  
Flavours





# OUR STORY



## 1979

The Teago Group, founded in 1979, started with a small tea shop in Karwar, Karnataka, established by a visionary entrepreneur who migrated from Kerala. This modest beginning quickly grew into a successful brand with multiple outlets.

## 1990

Our grandfather, an agriculturist by profession, followed his passion for making Goli soda. With a small shed attached to the family home, he carefully crafted each bottle of the fizzy drink. Using his bicycle, he delivered the soda to a local shop, where it quickly became a neighborhood favorite.



## 2007

Teago marked its international presence by opening its first supermarket in Saudi Arabia and expanding into hypermarkets, juice shops and restaurants.

## 2015

We introduced a new Café brand called Kafetoz, offering a fresh, modern space for people to enjoy unique beverages and a curated Café experience. This new venture complements our family's rich history in the beverage industry, adding another dimension to our entrepreneurial journey.



India's Fastest Growing Beverage Brand by the India Excellence Award 2024 for 120+ factories in just 180 days.

## 2018

Reintroducing our grandfather's Goli soda factory in his hometown, we've blended tradition with innovation. While honoring his original recipes and methods from 1990, we've incorporated advanced machinery and introduced new, in-house production flavors.

## 2024

After five years of research and development, we decided to expand Goli Soda legacy by offering franchises across India. With a blend of traditional charm and modern efficacy, our franchise model allows enthusiasts and entrepreneurs nationwide to share in the joy of Goli soda, reaching a diverse audience and spreading the passion to new communities.



Now, within a short time we have successfully signed 120+ factories across 19 states, expanding our grandfather's Goli soda legacy even further. This milestone marks a proud moment in our journey, as we are continuing to blend tradition with innovation.



INVESTMENT DETAILS	PRICE	HP
Frescho 6 BPM two head filling Machine (Automatic inbuilt syrup system)	₹1,93,230	2.5
Carbonator with automatic pressure controlling system (5 feet tank)	₹75,000	0.02
2 TON INDUSTRIAL CHILLER	₹85,000	1
Two stage gas Bank	₹26,620	1
24 Bottle rinsing unit (including 3 trays, inside & outside rinsing, 1 HP MOTOR, 100 liter inbuilt tank)	₹69,700	-
Inside and outside bottle washing unit with a stand and two trays	₹38,600	0.5
Air compressor (1 HP single phase)	₹18,800	-
Glass bottle with plastic mold thermal-shock (-20)(+100 degree), 2 time annealing Glass Type :- virgin, led free Food grade washer with bureau veritas certification	(7500x25) ₹1,87,500	-
Crates (HDPE) 270x325	₹87,750	-
Water Filter (100 liter)	₹40,000	-
Co2 Cylinder	₹10,000	-
Inspection Light	₹1,900	-
Heating Gun	₹600	-
Barcode Printer	₹5,300	-
Franchise Fee	₹3,50,000	-

**Total: 11,90,000** (GST 18% and Transportation Charge Extra)

- Requirements: Minimum 600sft area with water & power facility
- A goods vehicle for freshco Goli soda supply to the retail shop
- Water Filter & CO2 cylinder to be installed locally

## FLAVOURS

"Our own 100+ patented flavors provide a unique taste in the market."

Out of 100+ flavors, we have highlighted 24 of our fastest-running flavors

1. Water Melon	9. Falsa	17. Green Mango
2. Pink Lemon	10. Mango	18. Clear Masala
3. Red Guava	11. Ginger Lime	19. Pineapple
4. Pomegranate	12. Mosambi	20. Whisky
5. Pineapple Masala	13. Fudina Masala	21. Peach Passion Fruit
6. Litchi	14. Blueberry	22. Kiwi Mojito
7. Jeera	15. Mojito	23. Energy Drinks
8. Nimbu Masala	16. Brandy	24. Grape



### Freshco 6 BPM two head inbuilt syrup Machine

Our customized machine delivers the best results in production, preventing bottle wastage, protecting staff from potential hazards, and is easy to use.



### Carbonator with automatic pressure controlling system (5 feet tank)



### Bottle Inside and outside washing unit

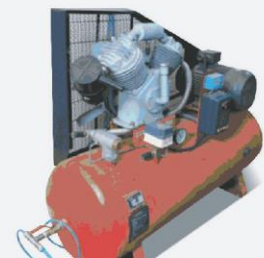
### 2 TON INDUSTRIAL CHILLER



### 2 Stage gas bank



### Air Compressor 1 HP Single Phase



## Financial Status

Target bottles per day (60 Trays)	: 1440
Liquid volume required per bottle	: 40 ML
Liquid needed for 1,500 bottles	: 60 Liter
Number of bottles produced by 60 Liters	: 1500

Note: No need to add sugar or anything in the liquid we provide, Only need to fill Carbonated water into it.

### RAW MATERIAL COST

1 liters of liquid cost	: 75
liters of liquid required to prepare 1,500 bottles	: 60
60 liter liquid cost ( 60 X 75)	: 4,500
Liquid cost per bottle (€ 4,500 / 1,500 bottles)	: 3
Liquid cost per day (1,440 bottles X 73)	: 4,320
Margin per bottle @selling price of 15 to retailer without operational cost	: 85%

### OPERATIONAL EXPENSES

Machine capacity (Bottles Per Minute, BPM)	: 6 BPM
Duty hours to prepare 1,500 bottles	: 8 hours

### STAFF REQUIRED & SALARY PER DAY

Goli Soda maker -1	: 500.00
Helper -1	: 400.00
Cleaning ladies staff - 4 (4 X 7300 = 21,200)	: 1,200.00
Driver - 1	: 500.00
Marketing Executive -1	: 500.00
Sub Total-1 per day	: 3,100.00
Sub Total-1 per bottle	: 2.15

### STATUTORY EXPENSES PER DAY

Factory Rent (600 sft)	: 400.00
Electricity consumption bill expenses	: 100.00
Vehicle Diesel	: 500.00
Carbonated Gas	: 100.00
Sticker Cost (40 paise X 1,440 bottles = 576.00)	: 576.00
Royalty (@75 Paise per bottle X 1,440 bottles)	: 1080.00
Sub Total-2 per day	: 2,756
Sub Total-2 per bottle	: 1.91

### GROSS TOTAL PER DAY : 10,356.00

(Sub Total-1 + Sub Total-2 + Liquid cost day)	
GROSS TOTAL PER BOTTLE (10,356 / 1440 bottles)	: 7.19
Miscellaneous Expenses (31 Paise per bottle)	: 0.31
Therefore Net Total Expense Per Bottle (7.19 + 0.31 = 7.50)	: 7.50

Selling Price per bottle for the retailer	: 15.00
Profit margin per bottle	: 7.50
Profit in 1440 bottles or 60 tray (1,440 X 7.50 = 10,800/-)	: 10,800

### PROFIT PER MONTH

Every Sunday is a holiday for the factory. So we have considered only 25 working days.

**10,800 X 25 Days: Rs 2,70,000/- : 2,70,000/-**

(This profit calculation is only from Goli Soda Glass bottle, apart from this there are multiple products which is shown on next page which can be sold along with this product )



## Our Quality

We are the only manufacturer in the world with:

- Thermal Shock system bottle with (-20 & +100)
- 2 times annealing
- Our glass is parameter as per CDGI norms
- Virgin & led free glass
- Food-grade washers with Bureau Veritas certification (India Government) help preserve the flavor and prevent any bitterness.



GLASS BOTTLE

# FREE

## Inauguration Kit

Danglers  
A4 Sticker  
Uniform  
Balloons  
Opener  
60 liter Syrup  
Inauguration Ribbon

Company will provide 3 month marketing executive salary

Flavours



Our crates are made from prime virgin HDPE material and are perfectly designed to fit our bottle size, which helps prevent breakage.

CRATES

## Our Products



PLASTIC BOTTLE  
RS. 20&30



ICEPOP (RS.5 & 10)



ENERGY DRINKS  
RS. 10 & 20



COLA  
RS. 10



ORANGE  
RS. 10



JEERA  
RS. 10



LEMON  
RS. 10



SALT LEMON  
RS. 10



JUICES  
RS. 10



180 ML | 180 ML | 270 ML

RS.25 | RS.43 | RS.58  
Empty glass bottles price

## Freshco Goli Soda Franchise Opportunity

Connect Now for

Unit Franchise, District Franchise & State Master Franchise

Call @ 7827719099 or 8383900912

Email at [franchisebatao@gmail.com](mailto:franchisebatao@gmail.com)