



# ACUBE STUDIO FRANCHISE

**A Perfect Place for Podcasting & Video Shoots —**

Build a high-demand content studio business powered by India's fast-growing creator economy.

# India's Creator Economy Is Exploding

## 467 Million YouTube Users

One of the world's largest audiences, consuming content across multiple languages every day.

## Video-First Shift

Businesses are reallocating marketing budgets from print to content — short-form video & podcasts growing year-on-year.

## First-Mover Advantage

Professional studios are still scarce across Tier-1, Tier-2, and Tier-3 Indian cities. The market is wide open.



# Acube Studios: Proven Track Record



## **1,000+ Podcasts Delivered**

A deep portfolio of successfully produced shows across industries and formats.

## **50+ Active Creator Partners**

An established ecosystem of podcasters, creators, and brands active across India.

## **End-to-End Ecosystem**

Guest management, YouTube channel growth, and brand deal enablement — all under one roof.

# Why a Podcast & Video Studio Business?

## Low Inventory, High Margin

Service-based model with minimal stock requirements and strong profitability per session.

## Recurring Revenue

Subscriptions, retainers, and repeat bookings create predictable monthly cash flow.

## Highly Scalable

Expand into editing, training, and consulting without proportional cost increases.

## Future-Ready

Aligned with the global creator economy — valued in the tens of billions of dollars and still growing.



# What's Inside an Acube Studio

**01**

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## Premium Podcast Studio

Acoustically treated, multi-microphone recording environment.

**03**

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## Product Shoot Zone

Dedicated space for brand and e-commerce content creation.

**05**

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## Online Course Creation Space

Camera-ready setup optimised for educators and coaches.

**02**

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## Solo Video Recording Setup

Professional lighting and camera rig for individual creators.

**04**

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## Reception & Client Area

Professional front-of-house to welcome clients and manage bookings.



Minimum 800 sq. ft. total space |  
Recording room: 16×12 ft

# Two Investment Tiers to Suit Your Market



## 2-Camera Studio

₹7–8 Lakhs

Perfect for smaller markets or testing the model with lower initial risk. Full production capability from day one.

## 3-Camera Studio

₹10–12 Lakhs

Ideal for larger cities with premium positioning and enhanced production capabilities for high-end clients.

**Both tiers include:** Studio layout & acoustic guidance, equipment configuration, branding, launch strategy, and marketing creatives.

# Multiple Revenue Streams from Day One



## Podcast Production

Per-session and monthly bundle packages for regular clients.



## Solo Video & Product Shoots

Quick-turnaround content for creators and brands.



## Editing & Post-Production

Recurring retainer clients on monthly editing packages.



## YouTube Channel Management

Monthly retainer for full channel strategy and growth.



## Creator Training Workshops

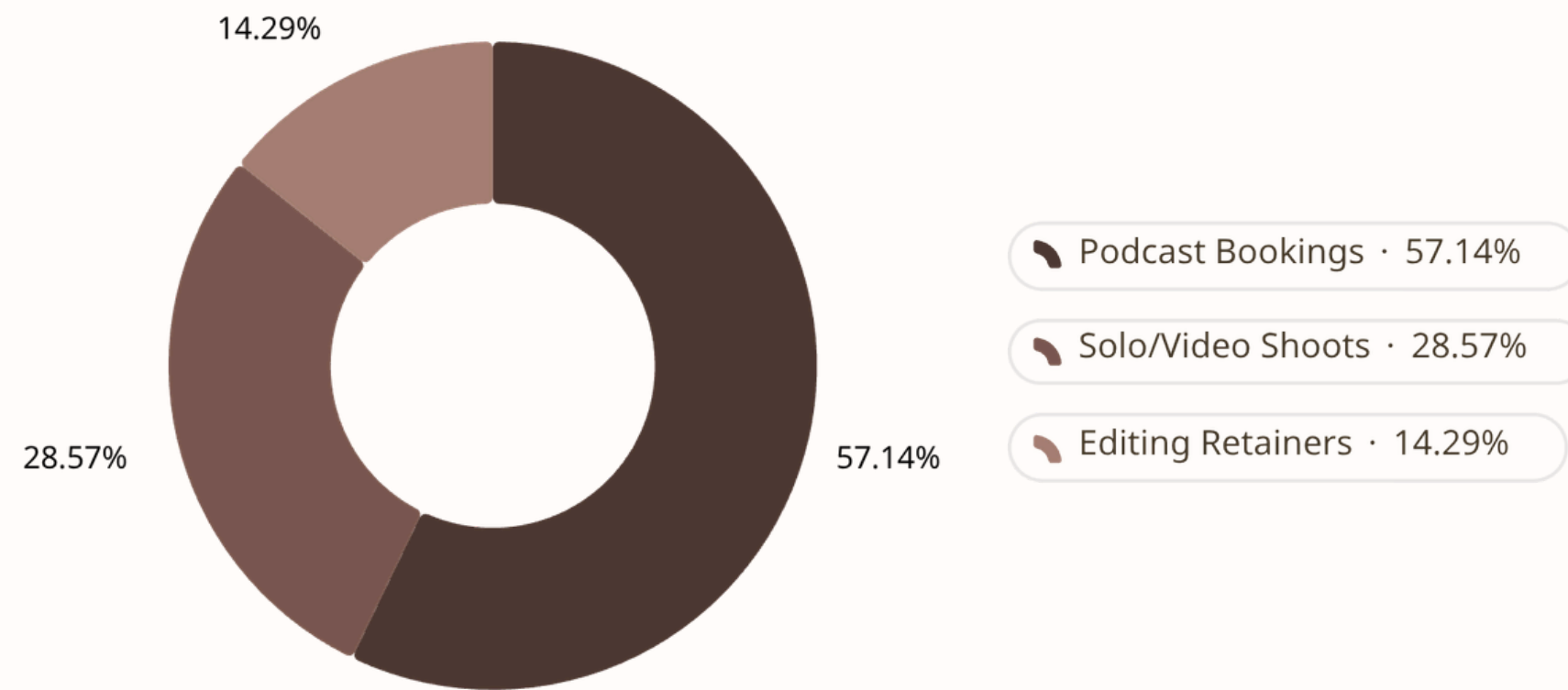
Group masterclasses on content creation and monetisation.



## Brand Collaboration

Commission-based creator-brand matchmaking and facilitation.

# Sample Monthly Revenue Potential



## Three Parallel Revenue Streams

Conservative to optimistic revenue scenarios based on standard market rates and reasonable utilisation in Tier-1 or Tier-2 cities.

- **40 podcast bookings/month** — ~10 per week across client segments
- **20 solo/video shoot sessions** for individual creators and businesses
- **10 Course retainers** — recurring Course Creators clients on monthly packages

✓ Consistent multi-stream income drives faster breakeven and lower business risk.

# Income & Expense Sheet

Rent:-	30,000/-
Electricity	10,000/-
Manpower	30,000/-
Misc.:-	10,000/-

**Total Monthly Expense: 80,000/-**

**NET PROFIT: (A) + (B) + (C) - Expense = 2,60,000/-**

SERVICE	NO. OF SERVICE	RATE PER SERVICE	MONTHLY SALE
Podcast <b>(A)</b>	40	3000/-	1,20,000/-
Solo Videos <b>(B)</b>	20	2000/-	40,000/-
Course <b>(C)</b>	10	10,000/-	1,00,000/-

# ROI Timeline: Breakeven in 12–18 Months

## Months 1–6:

### Launch & Ramp-Up

Studio setup, initial client acquisition, and building your local brand presence.



## Months 7–12:

### Stabilisation

Recurring clients locked in, steady cash flow, and operational rhythm established.



## Beyond 18 Months:

### Growth

Multi-studio network or full creator agency expansion unlocks the next level.



## Months 13–18:

### Breakeven

Conservative estimate with consistent operations across all revenue streams.

# Comprehensive Franchise Support System

1

## Pre-Launch

Location planning, studio design, equipment checklist & vendor guidance, and a hiring framework.

2

## Launch

Pricing strategy, marketing creatives, campaign support & full opening promotion roadmap.

3

## Post-Launch

Lead generation guidance, brand positioning consulting, operational SOPs & continuous ongoing support.



# Who Is the Ideal Franchise Partner?



## Service Business Entrepreneurs

Looking to enter the creator economy with a proven, structured model.



## Digital Marketing Professionals

With existing client networks primed for content production services.



## Coaches & Content Creators

Ready to own their infrastructure and build a lasting business asset.



## Forward-Thinking Investors

Seeking scalable, future-ready businesses with strong recurring income.

 **No prior studio experience required** — our training and support system guides you through every step.

# Why Acube Studios Stands Apart



## Proven Track Record

1,000+ podcasts delivered and 50+ active creator partnerships across India.

## Existing Creator Ecosystem

Instant access to an established network of podcasters, creators & brands from day one.

## Multi-Revenue Monetisation

Income beyond studio rental — editing, training, consulting & channel management.

## Future-Ready Positioning

Built for the content-first economy at the intersection of technology, creativity & commerce.

# Your 4-Step Path to Launch

1

## Connect With Our Team

+91 9667389170

2


## Visit website

[www.studiobatao.com](http://www.studiobatao.com)

3

## Confirm City Availability

Verify territorial exclusivity and assess your local market opportunity.

 **Limited franchise opportunities available.** Secure your territory today.

