



BUSINESS PROPOSAL



Visit Our Website
www.kitmax.in

Contact at 8510079800, 9212126463



**Boost Your Brand, Elevate Your Impact:
Unleash Success with Our Premium
Promotional Products!**

MARKET TRENDS & OPPORTUNITIES



Corporate Wear:

Emphasis on comfortable, athleisure-inspired designs. Growing demand for sustainable and customizable options.



Medical Equipment:

Emphasis on comfortable, athleisure-inspired designs. Growing demand for sustainable and customizable options.



Promotion Wear:

Customization and personalization are key. Growth in digital printing, on-demand manufacturing, and eco-friendly materials.



MARKET TRENDS & OPPORTUNITIES

School Wear:

Evolution towards modern designs and sustainable materials.
Rise in demand for eco-friendly school wear.



Sports Wear:

Performance-oriented with moisture-wicking fabrics
Growing market for athleisure; emphasis on both performance and style.



Track Suits:

Athleisure dominance; track suits as casual wear.
Stylish and comfortable track suits in line with athleisure; customization and sustainability enhance appeal.



ABOUT KITMAX



- Kitmax, established in 2000 as a Sole Proprietorship Firm in the sports garment industry, boasts over a decade of invaluable experience.
- As pioneers in the field, Kitmax has evolved into one of the largest manufacturers, suppliers, and traders of a versatile range of sports apparel. Specializing in Sports Wear, men's Sports Wear, Track Suits, T-Shirts, Trousers, Sweatshirts, Corporate T-Shirts, Laptop Bags, Caps, Corporate Dresses, Jackets, Sports Fabric, and more, Kitmax has made a significant mark in the market.
- Kitmax has honed its expertise over the years, emerging as a major exporter of its high-quality products.

WHY CHOOSE US

KitMax stands out as a leader, offering a comprehensive suite of advantages that make us the preferred choice for your needs. Here's why choosing KitMax is a decision that aligns with excellence:

-  **Quality of Products**
-  **Eco-Friendly Production Process**
-  **Customization Facility**
-  **Competitive Pricing**
-  **Streamlined Business Operations**
-  **Technology and Innovation**
-  **Timely Response**

Choose KitMax for a partnership defined by promptness, eco-conscious practices, customization options, affordability, operational efficiency, responsiveness, and a commitment to delivering quality that exceeds expectations.





School Dress



School T-Shirt



Corporate T-Shirt



T-Shirt



Corporate Cap



Corporate Jacket

**OUR
PRODUCT
RANGE**



Face mask



Promotional Cap



Track Suits



Official Jacket



Medical Equipments



Sports Wear

OUR PRODUCT RANGE

USP's

-  **Eco-Friendly Production Process**
-  **Customization Facility**
-  **Competitive Pricing**
-  **Streamlined Business Operations**
-  **Timely Response**
-  **On-Time Delivery**
-  **Quality Assurance**
-  **Reputed Raw Material Procurement**





FRANCHISE OPPORTUNITY

Become A Franchisee Of Kitmax

FRANCHISE MODEL

**An Opportunity to Join the Kitmax
recognised by the India.**

**An Opportunity of Increase your Financial
Power and Business Intelligence with
Kitmax.**



EXPRESS MODEL

Shop in Shop Business Model
Earn from the Existing Customer Base of
the Shop



EXPRESS MODEL

FRANCHISE

Area req:- Above 150 sqft.

Franchise Fee:- 1 Lac

Interior Fee:- As per actual

Stock:- 3 Lac only

Investment:- 4 Lac



EXPRESS MODEL



FRANCHISE

Profit Margin : 40 – 50%

ROI: 12 – 18 months

Royalty: NIL

Renewal Charges: NIL

Agreement Period: 3 years

EXPRESS MODEL

Shop Rent	20,000/-	30,000/-
Electricity	5,000/-	10,000/-
2 Staff	20,000/-	30,000/-
Electricity+ Misc	5,000/-	10,000/-
Total Expense	50,000/-	80,000/-

INCOME SHEET

We are Sharing two scenarios with 1 sales Per day and 2 Sales per day

	Scenario 1	Scenario 2
Expected Sale Per Day	10,000	20,000
Expected Sale Per Month (A)	3,00,000	6,00,000
Profit Margin 40% on Sales (B)	40%	40%
Gross Income	1,20,000	2,40,000
Expenses (C)	50,000 – 80,000	50,000 – 80,000
Net Income = AB – C	40,000 – 70,000	1,60,000 – 1,90,000

FRANCHISE BENEFITS

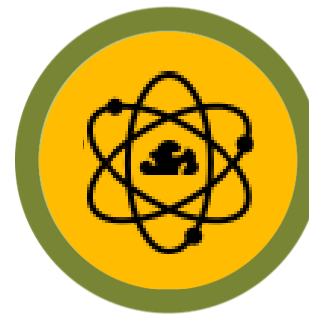
Training and support from the franchisor



Start your Business with Renown Brand Name



Proven business model



Growing Business in India



Support network of other franchisees



These benefits can help you attract more customers, save money on overhead costs, and increase your chances of success as a business owner.



BOOSTER SUPPORT FROM TEAM KITMAX

Software



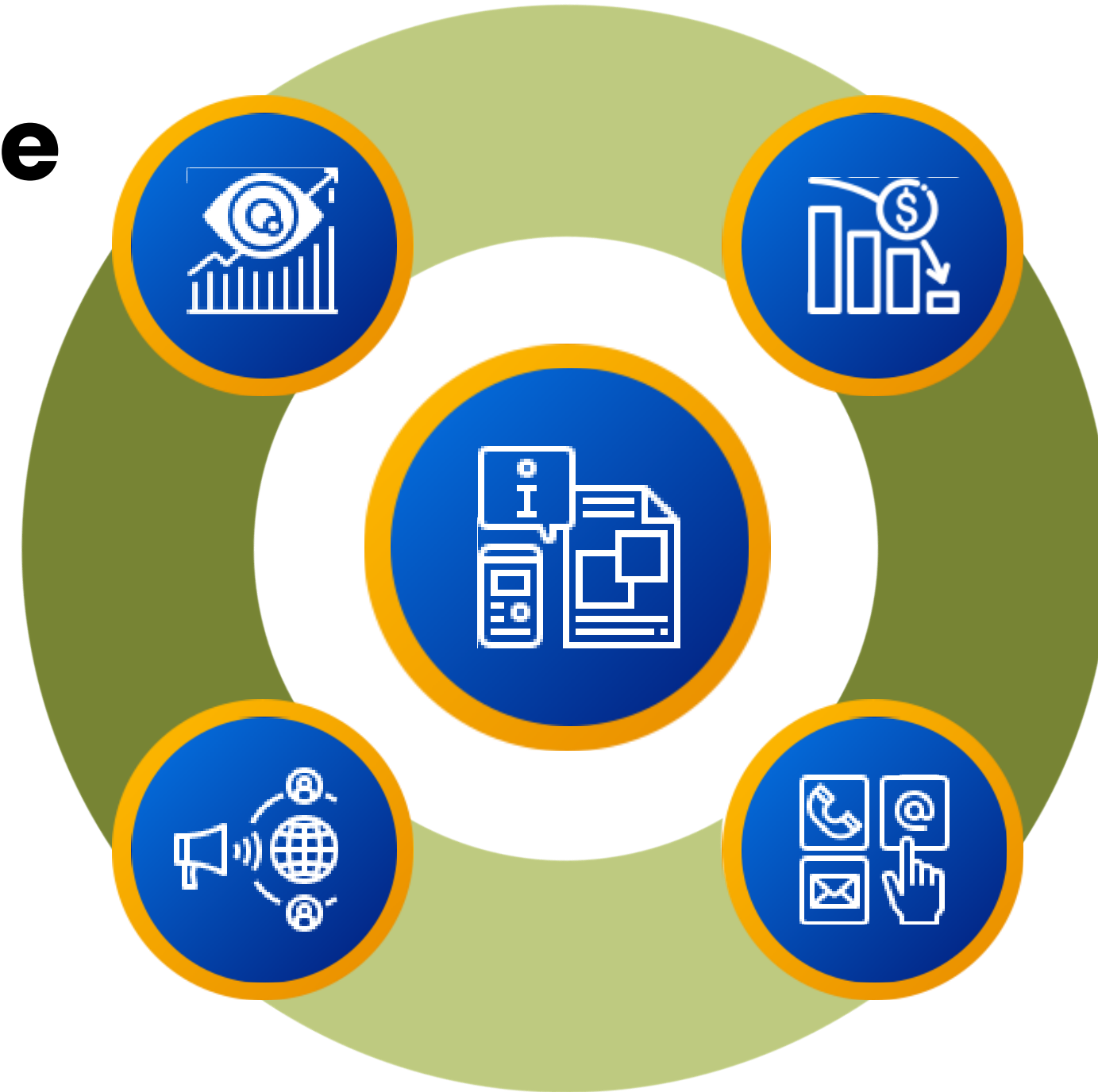
Sign Board



Pamphlets



Training





**OPPORTUNITY
AHEAD**

**Don't Miss the
Opportunity
to be a Part of
our Kitmax**

Contact Us



+91 8510079800, 9212126463



www.kitmax.in



goyals27@yahoo.in



E-187, First Floor, Near Indra Park, Opp. Metro Piller 180, Shastri Nagar, Delhi - 110052, India





Thank You
For Your Attention



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